



# Standards of Excellence for 4-H Clubs and Groups

Club Name \_\_\_\_\_

You may want to consider the following performance standards as you set the annual goals for your club. **Place a check next to the following Club Performance Standards completed during the 4-H year.** Documentation may come from meeting minutes, scrapbooks, photos, newspaper articles, letters, etc. Purple seals will be awarded based on your club's work during the current 4-H year. **This application is due the last Friday in September.**

\_\_\_\_\_ **1. Club/group had a planned annual program that includes group goals.** (Ex: recruit 4 new members; 75% of members will attend camp; all members will choose one county learning activity to attend)

\_\_\_\_\_ **2. Group members were actively involved in planning the group's annual program.**

\_\_\_\_\_ **3. Group selected an area of focus for their annual program.** (Ex: health & fitness; environmental science; pet care; community service; intercultural; understanding) OR Club is represented in the community, by serving on a committee, council or board with adult partners.

\_\_\_\_\_ **4. Group members were involved in implementing the annual program/activities.** (Ex: planning and bringing snacks; leading the pledges; calling club members for a group meeting or assignment; presenting a demonstration; organizing a tour; introducing a speaker; leading recreation; teaching others)

\_\_\_\_\_ **5. A calendar for the year was printed and distributed to members, parents, volunteers, and the local Extension Office.** (Ex: identify meetings dates, locations, educational programs; special projects; social events; county or district events)

\_\_\_\_\_ **6. All members were invited and at least 75% of group members were involved in at least nine group activities during the year.** (Ex: meetings; club tours; recognition event)

\_\_\_\_\_ **7. Group officers were elected or appointed, and fulfilled their leadership roles.**

\_\_\_\_\_ **8. Group completed at least one (1) community service project.**

\_\_\_\_\_ **9. Group completed at least one (1) project that promotes 4-H visibility at the community or county level.** (Ex: participating in a community parade; radio interviews during National 4-H Week; project displays in business windows; or doing website development for County Extension office.)

\_\_\_\_\_ **10. Group has completed at least one (1) project that promotes 4-H visibility at the county, multicounty, district, state, multi-state, national or global level.**

\_\_\_\_\_ **11. Group recruited at least one (1) project volunteer for at least 75% of the member's project learning areas.**

\_\_\_\_\_ **12. At least 75% of the members made progress toward individual 4-H project goals.**

\_\_\_\_\_ **13. Group developed a method to communicate with families at least three (3) times per year regarding group activities, education and achievements.** (Ex: newsletters; e-mails; calling tree; group activity that includes families)

\_\_\_\_\_ **14. Group planned at least one (1) activity to include parents and families in club activities.** (Ex: project showcase; skating party; tours; recognition event)

\_\_\_\_\_ **15. Members took part in a variety of events and/or meetings beyond the 4-H club.** (Ex: county project workshops; district events; state fair; interstate exchange programs)

\_\_\_\_\_ **16. A scheduled recognition event held for members, volunteers and parents.**

**OVER**

- \_\_\_\_\_ **17. Club/group planned and implemented at least one multi-club activity.**  
(Ex: doing multi-club community service; several clubs managing a community or county event; conducting a multi-club learning or social event)
- \_\_\_\_\_ **18. Group members participated in 4-H activities beyond the club level.** (Ex: county educational workshops; district events; state fair)
- \_\_\_\_\_ **19. 4-H club/group consistently had a safety/supervision ratio of 1 adult to 10 youth.**
- \_\_\_\_\_ **20. The racial/ethnic composition of the club reflects the diversity of the surrounding community.** (If club does not reflect the diversity of the community, then successful efforts to contact minority citizens in person, by mail, and through mass media may be used.)
- \_\_\_\_\_ **21. 75% of members are in good standing.**

12-13 Checked of 21 questions = **WHITE** Clover Club Charter Seal  
14-15 Checked of 21 questions = **RED** Clover Club Charter Seal  
16-17 Checked of 21 questions = **BLUE** Clover Club Charter Seal  
18-21 Checked of 21 questions = **PURPLE** Clover Club Charter Seal

